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Car dealership to offer pedicure, haircut, too

Car dealer to offer multiple services

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Soon you can change your oil, eat lunch, get a pedicure and have your child's hair cut - all in one place in Chandler.

Those are some of the unusual amenities to be offered when Big Two Toyota/Scion of Chandler opens this fall at the Chandler 202 Auto Park, which will encompass 97 acres at Gilbert Road and the Santan Freeway.

Besides the barber and manicurist, other amenities will include a café, a business center with Internet access, a masseuse and a shoeshine parlor.

"Most people dread going to a car dealer and rank it with going to the dentist," general manager Wally Henkel said.

The new place, he said, will allow people to accomplish more.

"Everybody is always trying to do two things at one time," he said.

Only about 25 percent of a typical car dealership's business is regular, non-warranty maintenance work. That's why there are so many independent tire dealers and oil-change and brake places.

"What we're trying to do is have more of those customers find it pleasing to come back to the dealership," Henkel said.

Big Two has begun moving earth and plans a groundbreaking at 4 p.m. Thursday.

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